

# BLUE AND WHITE

BLUE&WHITE, THE GEM IN CERAMICS



The application of cement in modern industrial space and the pursuit of functionalism and minimalism has driven cement tiles to be a widely-used material in decorative space. But a too casual application approach makes no room for cultural connection. With Element Blue and White series, art and culture are revived within originality and simplicity.





### **OFF-WHITE**









FLOOR:

▲ CE89030N OFF-WHITE 900x1800x9mm





FLOOR:
CE89030N OFF-WHITE
900x1800x9mm



### **CREAM GREY**

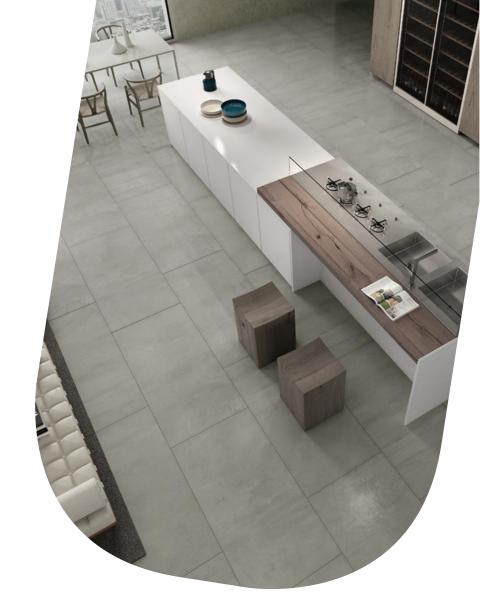










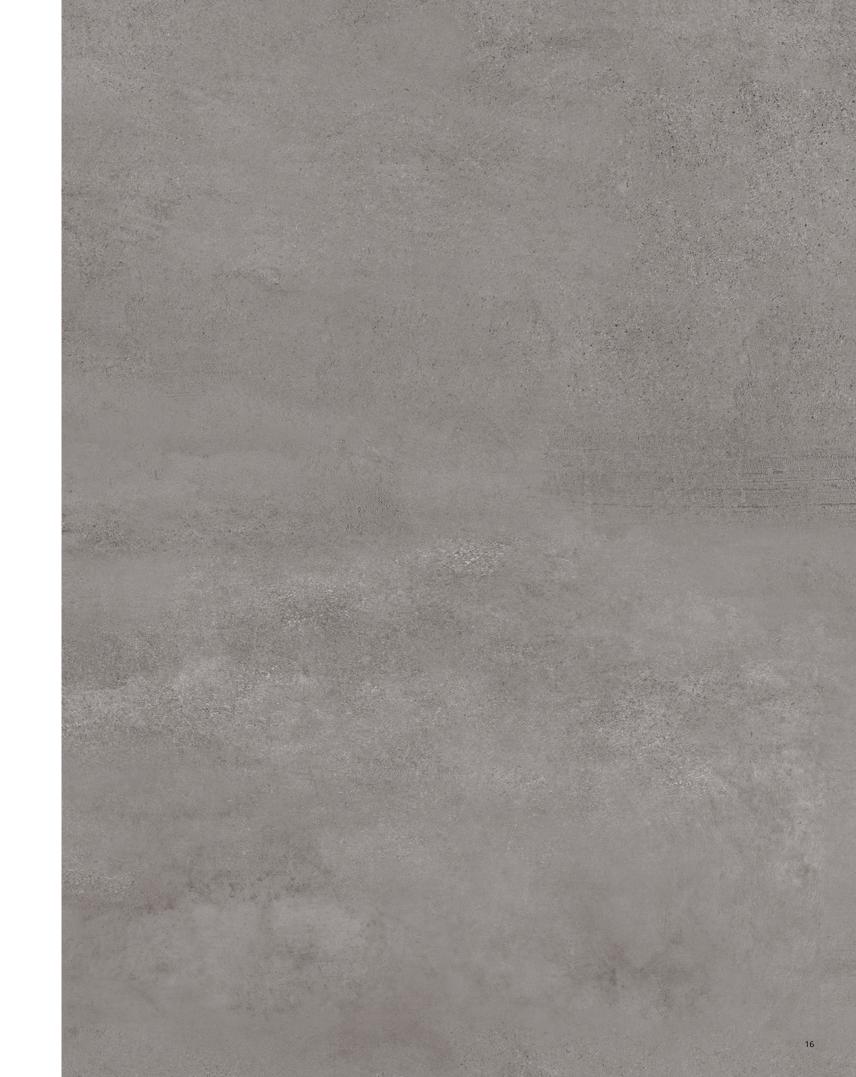


FLOOR: ▲ CE26033S CREAM GREY 600x1200x10mm



### **CREAM BROWN**







FLOOR:

▼ CE66035NG CREAM BROWN 600x600x9mm





FLOOR:

▲ ST26225RG CREAM BROWN 600x1200x10mm





# **CELADON**







▲ CE6603CNG CELADON 600x600x9mm



CERAMIQUE
Land of Great Ceramic & Tiles



▲ CE6603CNG CELADON 600x600x9mm



## **SMOKE GREY**







WALL:
CE89033N CREAM GREY

► FLOOR:
CE89034N SMOKE GREY
900x1800x9mm





CE89034N SMOKE GREY
900x1800x9mm





## **CARBON**





#### **BLUE AND WHITE | COLORS**

#### OFF-WHITE CE 30



#### SIZE: 1200x2700mm / 48"x108" 900x1800mm / 36"x72" 600x1200mm / 24"x48" 200x1200mm / 8"x48" 600x600mm / 24"x24"

300x600mm / 12"x24"

75x300mm / 3"x12"

### SURFACE

SURFACE:
Natural
Natural / lapatto
Natural / External / lapatto
Natural / External / lapatto
Natural / External / lapatto
Natural / External / lapatto
Natural / External / lapatto

THICKNESS:

10mm

9mm

**¥** 

THICKNESS:

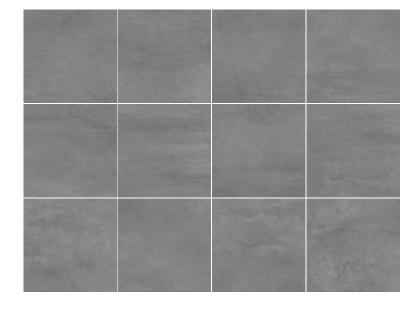
6mm

10mm

10mm

9mm

#### CELADON CE 3C





600x600mm / 24"x24"

300x600mm / 12"x24"

75x300mm / 3"x12"

SURFACE:

THICKNESS:

Natural / External / lapatto 9mm
Natural / External / lapatto 9mm
Natural / External / lapatto 9mm

#### CREAM GREY CE 33





SIZE:	
1200x2700mm / 48"x108"	
900x1800mm / 36"x72"	
600x1200mm / 24"x48"	
200x1200mm / 8"x48"	
600x600mm / 24"x24"	
300x600mm / 12"x24"	
75v300mm / 3"v12"	



Natural	
Natural /	lapatto
Natural /	External / lapatto
Natural /	External / lapatto
Natural /	External / lapatto
Natural /	External / lapatto
Natural /	External / lapatto

#### SMOKE GREY CE 34





SIZE:
900x1800mm / 36"x72"
600x1200mm / 24"x48"
200x1200mm / 8"x48"
600x600mm / 24"x24"
300x600mm / 12"x24"
75x300mm / 3"x12"

### 

SURFACE:
Natural / lapatto
Natural / External / lapatto



THICKNESS:
9mm
10mm
10mm
9mm
9mm
9mm

#### CREAM BROWN CE 35





SIZE:
900x1800mm / 36"x72"
600x1200mm / 24"x48"
200x1200mm / 8"x48"
600x600mm / 24"x24"
300x600mm / 12"x24"
75x300mm / 3"x12"



SURFACE:
Natural / lapatto
Natural / External / lapatto



#### CARBON CE 37



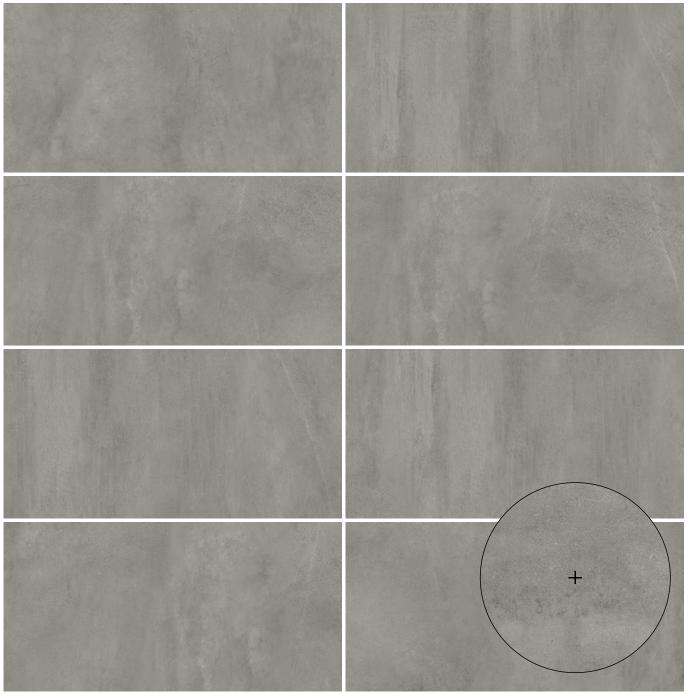


SIZE: 600x1200mm / 24"x48" 200x1200mm / 8"x48" 1.5

SURFACE: Natural / External / lapatto Natural / External / lapatto THICKNESS:
10mm

34

33



for 600x1200mm

#### 6 COLORS

















**BLUE AND WHITE** 

PRODUCT INFORMATION







		NATURAL	EXTERNAL	LAPATT
OFF-WHITE	1200x2700x6mm 900x1800x9mm 600x1200x10mm 200x1200x10mm 600x600x9mm 300x600x9mm 75x600x9mm	CE72030N CE89030N CE26030NG CE22030NG CE66030NG CE36030NG CE53030NG	- CE26030RG CE22030RG CE66030RG CE36030RG CE53030RG	© CE89030S CE26030S CE22030S CE66030S CE36030S CE36030S CE33030S
CREAM GREY	1200x2700x6mm 900x1800x9mm 600x1200x10mm 200x1200x10mm 600x600x9mm 300x600x9mm 75x600x9mm	CE72033N CE89033N CE26033NG CE22033NG CE66033NG CE36033NG CE53033NG	- CE26033RG CE22033RG CE66033RG CE36033RG CE53033RG	- CE89033S CE26033S CE22033S CE66033S CE36033S CE53033S
CREAM BROWN	900x1800x9mm 600x1200x10mm 200x1200x10mm 600x600x9mm 300x600x9mm 75x600x9mm	CE89035N CE26035NG CE22035NG CE66035NG CE36035NG CE53035NG	CE26035RG CE22035RG CE66035RG CE36035RG CE53035RG	CE89035S CE26035S CE22035S CE66035S CE36035S CE53035S
CREAM BROWN	600x600x9mm 300x600x9mm 75x600x9mm	CE3603CNG CE3603CNG CE5303CNG	CE3603CRG CE3603CRG CE5303CRG	CE3603CS CE3603CS CE5303CS
SMOKE GREY	900x1800x9mm 600x1200x10mm 200x1200x10mm 600x600x9mm 300x600x9mm 75x600x9mm 600x1200x10mm	CE89034N CE26034NG CE22034NG CE66034NG CE36034NG CE53034NG CE53037NG	CE26034RG CE22034RG CE66034RG CE36034RG CE53034RG	CE89034S CE26034S CE22034S CE66034S CE36034S CE53034S CE26037S
CARBON	200x1200x10mm	CE22037NG	-	CE22037S

PACKING INFO.		PER CTN			PER PAL	LET	PER CTR (20')		
SIZE (MM)	PCS	SQM	KG	CTN	SQM	PLT SIZE (MM)	PLT	CTNS	SQM 27TONS LIMITED
600x600	4	1.44	30.5	40	57.6	1100x1100	22	880	1267.2
	2	1 44	36	56	80.64	1100x110	10	560	806.4
600x1200	2	1.44	30	27	38.88	0	26	702	1010.8
900x1800	1	1.62	37	66	106.92	840X1240 1880×1100	11	726	8 1176.12

				3	[		
SIZE (MM)	SQM	KG	PCS	SQM	PLT SIZE (MM)	CTNS	SQM
1200x2700x6	3.24	46	23	74.52	2900x1310x385	10	745.2

### **CLEANING PRODUCTS**

TYPES OF DETERGENTS Where sales are permitted	A SOLVENTIS (bleaching solution, oil of turpentine, acetone, trichioroethylene, nitrate based thinner)
	B ACIDS (rnuriatic acid, trydrochloric acid, phosphoric acid)
	C ALKALINE BASED DETERGENTS - ALKALI (alkaline-based professional detergents)

		<b>A</b>		В		С	
	MATT	POLISHED	MATT	POLISHED	MATT	POLISHED	
TYPES OF STAIN		'	,	•	'		
BEER				•	-		
COFFEE		•					
LIME			•				
TAR		•					
CEMENT			•				
CANDLE WAX		•					
KOKA KONA							
GLUE		•					
CHEWING GUM	-	•					
TYRE RUBBET, SHOES		•			-		
GREASE, OIL							
INK					•		
NICOTINE							
FELT-TIP PEN	•	•					
RESINS							
RUST							
NAIL POLISH							
CIGARETTE							
WALL PAINT			_	_			
WINE			•				
	_	•	•				
		_					



SURFACE



#### Cleaning And Maintenance

#### Special Cleaning Or Deep Cleaning

Clean the floor with a rough cloth soaked in lukewarm water and basic detergent for organic dirt (grease,oil foods) and caid detergent for inorganic dirt, cement and imescale. At the end of this process, rinse the floor with clean lukewarm water.

#### Detergents

You may use any detergent available on the market, at the prescibed concentration, with the exception of hydrofluoric (HF)acid or its compound. However, it is always advisble to test the resistance of the material on a small area first, in order to avoid alterations to the floor surface.



#### **Grouting And Final Cleaning**

#### Grouting And Final Cleaning

When using normal drying adhesive, grout the floor after 24-48 hours, when using rapid drying adhesives, grout after 4 hours.

When working whith polished materials in p articular, use cement grouts of a matching tone, avoiding dark color grouts with oale materials, and vice versa.

When grouting these surfaces, it is advisable not to use flexible mortars made form synthetic materials (Flexfughe), especially if the color contrasts that of thematerial, and not to use additives/latex, In factmthese products make it extremely difficult to remove any residue using normal cleaning products. If usinggrouts with contrasting or special pigments, take care to follow the information provided in the specifications adn test the grout on the material before hand.

Use a rubber-coated spatula to apply the grout over the entire surface of the material.

Grout samll areas at a time, removing excess quantitile with damp sponges or clothes (using clean water only) or specific equipment for removing excess grout, while the layer of grout is still damp.

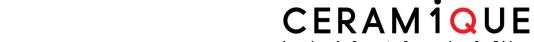
Adequate initial cleaning is fundamental to get the best shining and to ensure cleanbility and easy everyday maintenance. Initial cleaning should therefore beperformed immediately after laying, using acid-based products, surubbing gard and rinsing with plenty of water. This will make it posible to remove any grout, adhesive and cement residue, etc. You may use any detergent available on the market, with the sole exception of products containing hydrofluoric acid (compounds and derivatives) as provided for by standard EN 14411.

We recommend proteeting the laid fooring carefully. When arrying out other operations such as painting, plumbing or other work, we recommend covering the floor with PVC sheets, airballs or fabrics once it has been laid.

#### **APPLICATIONS**

				Ä	
Indoor commercial settings with heavy foot traffic	Indoor commercial settings with light foot traffic	Residential settings	Indoor wall coverings	Outdoor floor settings	Countertops
	•			-	-
•					

\*Per informazionI e consigli Vi invitiarno a contaltare ill rivendtore.



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